



AMANDA MARKS

WRITER & PRODUCER

Los Angeles, CA • 323-665-3599

GOOD IN THE ROOM • AT HOME IN A BAY • CALM IN THE FIELD • STRONG ON THE PAGE

CAREER PROFILE

Non-fiction TV, docs, talk show, narrative, marketing – I've written and produced it all. I can find stories in a black hole, have the producing and people skills to bring them to life, and the writing skills to make them sing. Structure is my middle name and solutions are my focus; comedy is a strength and collaborating a joy.

HIGHLIGHTS

- Produced & written dozens of hours of television, movie trailers, and TV spots, working in-studio, in edit bays, and on-location in 18 countries including Sudan, Colombia, Micronesia, Namibia, Italy and Iceland
- Full creative production experience includes field directing, interviewing, casting, pitching, development, re-creations, post-production, and writing all content types including unscripted TV, TV talk show, feature films, treatments, sizzles, corporate docs, radio spots, and branded
- Television/film clients include Netflix, ABC, CBS, Discovery, VH1, Travel and MTV; motion picture advertising clients include Pixar, Disney, Fox Searchlight, and Universal

TELEVISION

DISCOVERY NETWORKS/PING PONG PRODUCTIONS

Ap. 2016–Dec 2017; May 2019–May 2023

Supervising Producer, Supervising Story Producer, Story Producer – Multiple Shows

I spec-ed my way from the movie-trailer world onto my first non-fiction TV show and continued working for the production company on multiple seasons of that show and on additional series.

Supervising Story Producer • Expedition Unknown S08

- Developed new episodes via research and outreach to international archeologists, scientists, and fixers
- Sold new stories to executive producers and to network executives by writing snappy, effective pitches
- Advanced approved episodes through every stage of story development by:
 - Casting and interviewing on-camera experts
 - Writing 1-hour shooting scripts with narration, interviews, and compelling act breaks
- Produced script in field by:
 - Directing show host and talent
 - Conducting interviews
 - Tracking story, revising script on-the-fly, and guaranteeing that we're getting everything we need
- Commence post-production process by:
 - Creating detailed edit-script/paper-cut with time-coded scenes from field, and narration
 - Reviewing cuts through post-production

Supervising Producer • Expedition Unknown S07

- Supervised four teams of producers in pre-production
- Supervised 10+ person crew on multiple-episode, international field shoots
- Hired pre-production team of writers, field producers, and segment producers
- Created shooting schedule, daily & big picture
- Responsible for story, logistic and legal concerns
- Directed, prepped, and cast on-location recreation shoots
- Oversaw episode budgets

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TELEVISION (CONT.)

Supervising Producer • Josh Gates Tonight S01 & 02, a weekly, studio-based, 60 min, comedy talk show

- Part of small, hands-on team that created & produced new show during the height of the pandemic
- Wrote and produced field segments, cold-open comedy pieces, and desk bits; very hands-on

Supervising Producer • After The Hunt, a studio-based, after-show

- Ran live-to-camera studio shoots
- Scripted and supervised edit of video packages

Story Producer • Expedition Unknown S03, 04, 06 + Ghost Nation S01 + Legendary Locations S01

- Researched, cast, wrote packets for field teams (GN & LL); write scripts & produce in field (EXU)

VH1/WORLD OF WONDER PRODUCTIONS

Los Angeles, CA

Challenge Producer • Drag Race All-Stars 4 & S11 & 12 (uncredited)

Spring 2018 & 2019

- Wrote and pitched ideas for all challenge segments: mini, maxi and runway; several made air

DISCOVERY NETWORKS/FIGHT OR FLIGHT STUDIOS

Los Angeles, CA

Supervising Story Producer/Mummies Unwrapped Season 01

June 2018–Feb 2019

FILM

NETFLIX

Los Angeles, CA

Writer • Thea's Christmas Wish

Dec. 2021–May 2022

- Page 1 rewrite of a feature-length, Christmas-themed romantic comedy

DEACON ENTERTAINMENT

Los Angeles, CA

Creative Director & Producer

Mar. 2012–Sep 2015

- Led development for film/TV production company on a dozen feature films & movie-for-TV projects

MARKETING/MOTION PICTURE ADVERTISING

UNIVERSAL STUDIOS, DISNEY, FOX SEARCHLIGHT +ADDITIONAL

Los Angeles, CA & New York City, NY

Writer & Producer as Independent Contractor

Mar. 2008–Mar. 2012

- Wrote and produced feature film marketing campaigns for major studios & advertising agencies including: Universal, Disney, Fox Searchlight, Trailer Park, and my former employer, mOcean

mOcean ADVERTISING

Los Angeles, CA

Writer & Producer

Nov. 1999–March 2008

- Wrote and produced trailers, TV & radio spots for 360° domestic and international ad campaigns launching scores of major motion pictures for busy, Cleo award-winning, advertising agency
- Ran and directed hundreds of VO sessions with top voice talent

AWARDS

Hollywood Reporter Key Art

Winner • WALL-E

Best Animation TV Spot

Nomination • Juno

Best Comedy Trailer

Telly Awards

Winner • The Incredibles

Best Comedy TV Spot

Winner • Chicken Little

Best Animation TV Spot

SOFTWARE & SKILLS

- Avid Media Composer
- Adobe: Premier, Photoshop, InDesign, Audition
- Final Draft
- Omnifocus
- Automator
- Macros & Scripting
- HTML-5 (some)
- Mark-up
- Registered Apple Developer
- Chat GPT 4 Prompting

EDUCATION

Formal

Wesleyan University, Middletown, CT
BA with Honors

Coursera – For Fun

- Wesleyan: Social Psychology; received honors.
- Duke: Behavioral Economics; received honors.